

Approved February 25, 2022
WESTBROOK VILLAGE ASSOCIATION
LONG RANGE PLANNING COMMITTEE
January 18, 2022

PRESENT: Sil Maiorana, Jon Pardoll, Joy Groves, Jim McKenna, Gary Harmann, Lynette Jones (Members)
ABSENT: Bob White (Member)
Karen Jones (General Manager)
HOMEOWNERS:

HOMEOWNER AND MEMBER COMMENTS

Homeowners in attendance are given the opportunity to address concerns and ask questions of the Committee and Management. These comments are not made a part of the Minutes.

CALL TO ORDER

Sil Maiorana, Chair, called the Meeting to order at 9:00 a.m.

There was a quorum with six members in attendance.

MINUTES – December 21, 2021

MOTION by Mr. Pardoll, second by Mr. McKenna, to approve the Minutes of the December meeting as presented. Carried by unanimous report of the members in attendance.

UNFINISHED BUSINESS

Abacus Data Report: The Report for November 16 through December 19, 2021 was attached for review and discussion.

LRP Survey Update: 418 Surveys have been completed; 2,406 Surveys were started but not completed. The letter to the Club Presidents was sent out asking that Club Members respond to the Survey. It is not known what action, if any, was taken by the Club Presidents. There was discussion about when the Survey should be stopped to allow time to compile and analyze the responses. It was suggested that more time should be given to allow the Club Presidents to contact their members, particularly since the letter references addressing the issue at the January Club meetings. It was further suggested that a final e-blast be sent out to all Club Presidents and residents advising them the Survey will close on January 31, 2022.

Space Utilization Planner Update: No Update at this time. Ms. Jones will be asked to contact Jose to see when the Ad Hoc Committee could meet to discuss what he has done so far. The February meeting of the Long-Range Planning Committee will be Friday, February 25, 2022, 9:00 a.m. Jose will be asked to attend the February meeting.

Long Range Planning Competitive Analysis Update: Ms. Jones provided an update on what has been done and what will be done to continue the process. Equal comparison will be difficult because many HOA's charge their annual or monthly fees, plus they charge Owners for a card allowing them access to the various amenities such as the pool, gym, etc.

Update to significant events subsequent to 2019: Report attached for review and discussion. Anyone having additional events to include should contact Mr. White.

NEW BUSINESS

Project List Timeline: Included in the packet for review and discussion. The two-step process was reviewed by Mr. Maiorana.

Step 1: Members will be asked to submit their list of projects by February 9, 2022. Suggestions will be reviewed by Mr. Maiorana and Ms. Jones and a final list will be collated.

Step 2: Committee Members will be sent the list compiled by Mr. Maiorana and Ms. Jones; they will be asked to rank the projects on the list, due on February 23, 2022. Those rankings will be reviewed and scored by Mr. Maiorana and Ms. Jones to finalize the list of projects for presentation to the Board of Directors as the recommended Long-Range Plan.

FOR THE GOOD OF THE ORDER

It was requested that Mr. Maiorana leave his legacy for future Committees as he leaves the Committee and the Board in April.

Next Meeting – Tuesday, February 15, 2022 - 9:00 a.m., FALC

There being no further business to come before the Committee, the meeting was adjourned at 10:10 a.m.

Respectfully submitted,
Jody Brown, Recording Secretary

MINUTES & MORE